Sixth Semester B.E. Degree Examination, June/July 2014
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: *Answer FIVE full questions, selecting*
atleast TWO question from each part.

PART – A

1 a. Explain the functional areas of management. **(10 Marks)**
   b. Discuss the roles of management. **(06 Marks)**
   c. Write four differences between administration and management. **(04 Marks)**

2 a. What is the nature of planning? Explain the importance and purpose of planning. **(10 Marks)**
   b. Explain the process of decision making. **(10 Marks)**

3 a. What does organization mean? Explain any four types of organizations. **(10 Marks)**
   b. Discuss the meaning, importance and factors governing the span of management. **(10 Marks)**

4 a. What is leadership? Explain. **(04 Marks)**
   b. Discuss the characteristics of motivation. **(06 Marks)**
   c. Define co-ordination. What are its characteristics? **(05 Marks)**
   d. Differentiate between co-ordination and co-operation. **(05 Marks)**

PART – B

5 a. In detail, discuss on "women entrepreneurs". **(10 Marks)**
   b. Compare intraprenuer, entrepreneur and manager. **(10 Marks)**

6 a. Explain the impact of liberalization, privatization and globalization on small scale industry. **(06 Marks)**
   b. Explain GATT and WTO. **(06 Marks)**
   c. Explain the role of :
      i) SSIB   ii) NSIC   iii) KVIC   iv) SIDO. **(08 Marks)**

7 a. Explain the role of SSIDC in development of SSI. **(06 Marks)**
   b. Explain the role of district industries centers. **(06 Marks)**
   c. Write a note on ICICI and IDBI. **(08 Marks)**

8 a. Explain the Guidelines by planning commission for project report. **(10 Marks)**
   b. What is network analysis? Explain its importance and list the various networking techniques for project scheduling. **(05 Marks)**
   c. With a brief explanation, explain PERT and CPM. **(05 Marks)**

* * * * *